

PRESS RELEASE

Your Contact

Ms. Franziska Hör
Echobot Media Technologies GmbH
Südenstraße 52
76135 Karlsruhe, Germany
Tel.: +44 20 3936 9083
E-Mail: franziska.hoer@echobot.de

Echobot starts international expansion in Great Britain (UK)

Karlsruhe, 09/17/2020—Echobot Media Technologies GmbH is the market leader for sales intelligence solutions in German-speaking countries with more than 1,000 corporate customers. The technology company is now also offering its cloud software in English including international data. This is the next big step in order to attract new customers from all over Europe. First, the Karlsruhe-based company is focusing on Great Britain (UK): Data for over 5 million British companies and 23 million decision-makers have been analyzed so far.

Despite of the Corona pandemic, Echobot achieved revenue records in the summer period and even hired over 20 new employees in this year alone. Strengthened by this experience, the company plans to grow steadily: The goal is to make Echobot known far beyond the D-A-CH region and become the European market leader in the field of sales intelligence.

“The market expansion into the English-speaking area is an important step into the future for us. It has never been more important for companies to set up their sales and marketing processes digitally. We are very pleased about the strong growth and the fact that from now on we can support our customers beyond national borders”, says Bastian Karweg, founder and CEO of Echobot Media Technologies.

How Echobot Works

The special thing about Echobot: Customers can automatically convert public data, content and texts from the Internet into business-relevant information and decision-making aids. For the first time, this also works reliably for English content and companies from the United Kingdom.

Currently, the Echobot Data Cloud has over 11 million company profiles, 5 million of which are from the UK. The employee database provides users with more than 70 million publicly available contacts, which are completely GDPR-compliant. Echobot customers can simply book the “UK Data Pack” as an add-on to their TARGET and CONNECT products. New customers benefit from exclusive introductory prices and a free testing phase.

You can find further information on www.echobot.io or by calling +44 20 3936 9083.

About Echobot Media Technologies GmbH

Echobot is a leading provider of Cloud Software for Sales & Marketing Intelligence for European markets. More than 1,000 companies of all sizes and from all industries trust in Echobot to improve their marketing and sales processes for the digital era. Using state-of-the-art technologies and algorithms, Echobot automatically analyzes publicly available news channels, databases, company websites, social media networks, trade registers as well as current financial information. All results are indexed and linked through the Echobot Data Cloud. The Echobot Business Information Engine then extracts relevant insights to give Echobot customers a decisive edge over their competition.

You can find further information on www.echobot.io.